

City of Mesa

Library Advisory Board Meeting Minutes

Date: March 19, 2024
 Time: 5:30 p.m.
 Location: Main Library, Board Room
 64 E. 1st Street
 Mesa, AZ 85201

Members Present

Ralph Wilson, *Chair*
 Steven Miner
 Kristin Ricklefs-Johnson
 Ellen Bachman
 Jo Wilson
 James Martherus
 Steven Miner

Staff Present

Polly Bonnett
 Jesse Simms
 Anna Mathews
 Megan Guderian
 Tenecia Philips
 Erin Jones
 Tony Garvey

Brandon Williams
 Nicole Lind
 Brenna Klassen

Members Absent

Jeff Clubb, *Vice Chair*
 Alisha Ward
 Lonica Rowley

Guests Present

AGENDA ITEM	DISCUSSION
Call to Order	Chair Member, Ralph Wilson, called the meeting for the City of Mesa Library Advisory Board to order at 5:31 p.m. on March 19, 2024.
Approval of January 16th meeting minutes	<p>The January 16th meeting minutes were moved by Steven Miner and seconded by Jo Wilson. Upon the tabulation of votes for the meeting minutes, the results showed:</p> <p>AYES – R. Wilson, Miner, Ricklefs-Johnson, Bachman, J. Wilson, Martherus, and Miner NAYS – None</p>
Public Comments	There were no public comments.
Collection Purchases	<p>Librarian III, Nicole Lind, shared a presentation with the Library Advisory Board highlighting the Collection guidelines for Mesa Public Library, recognizing the selection team, comprised of Jennette, Lynn, and herself.</p> <p>During the presentation, Board member, Ellen Bachman, inquired about the Library’s hold ratio, to which Nicole clarified it stands at a 3:1 ratio. A part of the selection process, Nicole elaborated on the analytic tools they use, highlighting the role of CollectionHQ in assessing materials tailored for MPL users. She also emphasized the consideration of culturally relevant and popular items, nationally syndicated book clubs, and the importance of MPL user feedback in the selection process.</p> <p>Nicole outlined the Collection Maintenance process, which involves weeding lists, material evaluation, and the replacement process. She acknowledged the challenges with series but assured the board that popular series are repurchased annually. She encouraged board members to report any missing titles. Nicole then addressed the turnaround time for book recommendations via the acquisition email and the utilization of booklists.</p> <p>Responding to Board Chair Ralph's query about the inclusion of local vendors in the collection, Nicole mentioned Ingram, Baker & Taylor, and Brodart as the primary vendors, noting Ingram's provision of self-publishing options. Board Member, Jo Wilson, raised a question about changes in requests over recent years, noting the popularity of graphic novels for juveniles. Nicole affirmed the popularity growth in</p>

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	this genre in the last few years.
<p>Literacy Update</p>	<p>Librarian III, Brenna Klassen, provided an update on literacy initiatives, highlighting the priorities outlined in the strategic plan. She shared MPL’s focus on expanding Library Card Access for students grades K-3, supporting the Battle of the Books program by purchasing the books for high school students in the competition, and implementing the Stick 2 Reading program this summer. Brenna also discussed Spanish Language Outreach, particularly collaboration with Northstar Digital Literacy.</p> <p>Brenna shared the success of the <i>Read on Mesa</i> initiative, noting that the Literacy Lane at I Love Mesa Day was particularly successful, resulting in the distribution of over 200 library cards and over 1,000 books by MPS. Another focus area highlighted was School Readiness for Parents.</p> <p>Additionally, Brenna introduced Beanstack, an online platform for reading challenges. She mentioned that booklists would be available on the platform and highlighted the feature allowing users to connect with "friends". The launch is scheduled for April, 2024.</p>
<p>Director’s Update</p>	<p>Library Director, Polly Bonnett, shared with the Board an overview of the current bond project proposals by the Library. The projects outlined were the Central Mesa Library with a cost of 37M and roughly 25k-28k sq ft., an Express branch with a cost of 5.7M., and a Red Mountain Children’s room renovation with a cost of 4M. Ellen inquired about the approach to funding regarding branch libraries and MEL, to which Polly explained the competitive nature of securing funds from City Council.</p> <p>Highlighting the upcoming public input meetings, Polly extended invitations to the board to attend. Steven sought clarification on the meeting format and Polly shared the expected setup to have MPL interactive displays and picture boards. He also inquired about the shared use Rec Center/Library concept, which Polly highlighted the collaborative efforts involved in making a project like that possible.</p> <p>Polly then updated the board on the Facilities master plan timeline, which will be taking place over the next 6 months, and discussed the Gateway Library progress and informed the Board that Council's final approval was scheduled for April 1st. She let them know to watch for invitations for a Gateway library groundbreaking in later April. She then mentioned upcoming voting for the name of the Bookmobile for the Board to look out for. Polly announced plans to move forward with the Family Resource Center downstairs of the Main branch, expected to be operational in the fall of 2024. Lastly, Polly announced MAX, a Countywide book sharing service between 13 libraries in the Valley, slated to launch the following week. Ellen asked if this initiative would replace ILL services and Polly shared that at this time, it would not.</p>
<p>Identify items for future agenda</p>	<p>Steven Miner asked to learn more about the proposed North Central Library and Recreation Center.</p>
<p>Next Meeting Dates</p>	<p>May 21st, 2024 – Main Branch Library Board Room</p>
<p>Adjournment</p>	<p>Board member Jo Wilson moved, and Ellen Bachman seconded that the meeting be adjourned. The meeting was adjourned at 6:27pm. Upon tabulation of votes, it showed:</p> <p>AYES – R. Wilson, Miner, Ricklefs-Johnson, Bachman, J. Wilson, Martherus, and Miner NAYS – None</p> <p>The next meeting will be held on the 21st of May 2024 at 5:30 p.m in the Library Board Room at the Main branch Library.</p>